



WOOD CREATION BY SIM'S



CRAFT/PROFESSION

Sourcing wood from pallet stock, Simon CRUCHANDEU designs and makes furniture to order for private and business customers.

Simon works with EUR-pallets intended for the import and export of goods and heattreated to ISPM 15 standards to eliminate insects and fungus. This means they are ideal for making furniture. Cutting down the rough pallet wood and recovering the very best quality slats is a demanding and timeconsuming job. Simon then sands his chosen pieces of wood and begins to assemble his design.







BACKGROUND

Simon is entirely self-taught and began by creating a set of garden furniture in his spare time. When he realised just how popular this sort of furniture was, he decided to make designing it his profession. His ambition was to launch and expand a new concept: a "world of made-to-order" pallet wood furniture.

He set up his business in 2015 with the aim of giving new life to wooden pallets by transforming them into stylish and functional designs for indoors and outdoors. With circular economy and waste reduction current global priorities, his business is a perfect fit.

INSPIRATION AND ART/DESIGNS

Simon is happy to fulfil any kind of request for indoor or outdoor furniture. His handmade designs include sofas, chairs, cupboards, shelving and tables, lounge suites, beds and even decks and fences, with raw, varnished, or coloured finishes. Each and every piece is tailored to the customer's requirements and bears his "by Sim's" signature.

Advertising and the internet are sources for ideas, but Simon also draws inspiration from something as simple as a sunset: "quiet moments which turn my thoughts to my designs". Inspiration can come from catching sight of an object or during an "everyday" conversation, he explains.

