



## • CRAFT/PROFESSION

Sophie HABIB makes craft soaps, oils and balms scented with the same natural fragrances as her soaps.

She uses the age-old method of cold saponification which means calculating the precise amount of lye required for saponification. The mixing of oils + lye is carried out at room temperature.

The raw materials Sophie uses in her special soap recipes include vegetable oils, plant-based butters, lye, honey, sand and sometimes coffee for skincare scrubs. Sophie sells a range of liquid and solid toilet soaps and household soaps, skincare oils and shower products.

Her surgras soaps are rich in plant glycerin and are designed to be hung from taps, making them extremely practical!



## • BACKGROUND

Sophie spent ten years living in Indonesia where she designed and made shoes. She then returned to New Caledonia and worked

as a skincare and beauty product sales rep. She came to realise that there were no locally made natural products on offer.

In 2021, she completed a rigorous training course in France, learning how to accurately calculate the correct concentrations of materials required to produce high quality soaps.

## • INSPIRATION AND DESIGNS

Sophie is herself allergic to some ingredients so is meticulously professional in every aspect of her soap-making. Her key concerns are the needs and well-being of her customers, and each of her products is designed for a specific skin type. All her products are also specifically packaged and labelled to comply with EU cosmetics regulations, ensuring allergen indication and traceability.