



# PUKEKO NC



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## CRAFT/PROFESSION

Elisabeth KAISSERLIAN makes handcrafted beauty care products, marketing a “natural, simple and chic” range.

She uses her in-depth knowledge of essential oils to create beauty and wellness products featuring beeswax, produced in Païta by her beekeeper husband, coconut oil or lavender essential oil.

She began by trialing a few products for herself and her family, committed to making them as pleasant to use, efficient, economical and environmentally friendly as possible.

## BACKGROUND

Elisabeth trained as a pharmacist specialising in essential oils but she decided to make her passion for natural beauty care her life and now she uses her skills to create her own high quality products.

## INSPIRATION AND ART/DESIGNS

Her beauty care range includes a deodorant cream with antibacterial properties and a rich, restorative hand cream. Elisabeth has also created a special “washing up soap bar”, a coconut oil-based hard soap for detergent-free washing up.

The quiet and calm of Elisabeth’s studio-workshop, nestled in a forest, is her inspiration for many of her products: wellbeing is her watchword.

Her beauty range evokes the alluring charm of islands in the sun. “PUKEKO”, the Maori name for the purple swamp hen “who always crosses her path when something nice happens to her”, seems to bring her luck!