



CREATION PUNAA MAEVA



CRAFT/PROFESSION

Maeva PUNAA designs coir or coconut fibre jewellery. Finding and preparing the raw material for her art is a complex process.

She begins by combing beaches and forests for coconuts likely to provide the best fibres for her work, using her eyes and sense of touch to find the right nuts. She then has to separate the husk from the fruit and soak the husks in seawater for several days so that the fibres can be extracted more easily.

When Maeva has extracted the fibres, they are combed to clean them. The fibres are then sorted, cleaned again and graded, a process which takes around 1 to 2 months.

Maeva finally braids the fibres together to create the jewellery item she has in mind (necklace, bracelet, ring, etc.). She embellishes her designs with natural New Caledonian stones, Tahitian pearls or seashells gathered when hunting for coconuts.



Maeva was 18 when she learned braiding from Tahitian experts, and fell in love with an art based on 100% natural raw material.

Inspired by the concept, in 2018 she decided to start creating her own jewellery, determined to perfect her skills in designing and making exciting personal ornaments.

INSPIRATION AND ART/DESIGNS

Her designs reflect the natural world; they are all unique and each requires patient and dedicated work. She invests each creation with vividly remembered forms and materials observed on her nature rambles.

Maeva takes great pride in her designs and is happy to share her expertise with others. She mainly sells her jewellery at the Sheraton Deva hotel, Bourail museum and at fairs and trade shows.







