



# CREATIONS PARIS NOUMEA



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## • CRAFT/PROFESSION

Audrey ALLION creates homeware and ornaments using pyrography (wood burning) to engrave designs. She works with rough wood, cutting, sanding and assembling each piece before drawing in the design to be engraved. Most of her designs are based on photographs. Audrey takes great care to achieve a perfect varnish or wax finish before the piece is sold.

She offers her customers a variety of objects, including pictures and plate mats, and is happy to personalise each and any piece to delight individual customers.

## • BACKGROUND

Audrey is completely self-taught and describes herself a hyperactive DIY addict. She was born in Brittany and came to New Caledonia in 2017 with her family. She didn't have a job so threw herself into her passion for decoration, salvaging objects and drawing on wood. She discovered the art of pyrography almost by chance but, with the support of friends and family, she decided to specialise in

the skill and make it the basis for a full-time craft enterprise, soon setting up her own business. The Women's Workshop on Quai Ferry was the first store to sell a range of her designs; since then, "Les Arts du Pacifique" store on Anse Vata has also become an outlet for Audrey's unusual plate mats.

## • INSPIRATION AND ART/DESIGNS

Audrey's personal motto is "our only limit is our own imagination". In addition to the designs she creates for tourists and visitors to New Caledonia, Audrey confesses that she always has something on the go in a corner of her workshop, a salvage-based project, an original picture, or a piece she is making uniquely personal.

Why "Créations Paris Nouméa"? Audrey explains: "Because the first piece I made was a stand for two clocks, which I embellished with a drawing of the Eiffel Tower and a Kanak rooftop totem; it struck me as a catchy and memorable company logo, and I turned out to be absolutely right!"

