



• CRAFT/PROFESSION

Emmanuelle BERTHELEMY designs bags. She handcrafts one-of-a-kind or very limited series bag designs. She chooses her materials with care (recycled denim or jute, printed or coated cotton fabrics...) and she creates carryalls, handbags, clutch bags for daytime or evening, beach bags and tote bags.

"I get inspired by a fabric or a material and creativity does the rest" explains Emmanuelle. Her "Missammē" brand, established less than a year ago, is all about diversity, with styles, shapes, materials and details designed to appeal to a wide range of customers.



• BACKGROUND

Emmanuelle was eager to express her talent through handcrafted design. She wanted to give free rein to her imagination, to learn new techniques and skills and to give and take pleasure through her work. So she discovered sewing and the delights of creating with her hands.

Emmanuelle is completely self-taught. Fascinated by the world of fashion, she keeps records and experiments as she follows her desires, inspirations and creative impulses.



• INSPIRATION AND ART/DESIGNS

Her handcrafted designs are styled to harmonise with the latest trends. The material she is using plays a key role in individual designs (size, shape, use, practicality). As far as Emmanuelle is concerned, the material defines the bag! The desire to offer customers exclusive, unusual, on-trend bags is at the heart of all "Missammē" designs.

Emmanuelle is inspired by women and their daily lives, the way they use a bag to create or put a final touch to a look. "Missammē" is all about designing bags which are practical and look good in every possible situation, in town, on an evening out, at work, on the beach, at the shops, a weekend away, a family outing...

Her brand motto: a "Missammē" woman is Cool, Chic and Creative and never goes out without her bag".