

LADY BEE COSMETIQUES



CRAFT/PROFESSION

Peggy CHANIEL is a beekeeper. She is devoted to bees, loves plants and has been making all-natural preservative-free cosmetics for 8 years. Her carefully selected, pure raw materials are sourced from New Caledonia's gardens. Wax, honey and propolis come from her beehives located in the south of New Caledonia.

In harvesting and transforming her raw materials, Peggy takes care to preserve their high quality. Working in a small laboratory, she has developed various techniques to ensure the excellence of her ingredients and to endow her creams with long-lasting properties.

BACKGROUND

Peggy is entirely self-taught; she does a lot of research and listens to people's opinions and advice; "each individual's experience is important" she explains. She came to cosmetics by chance. Peggy has delicate skin and decided to make her own beauty creams. Her creams were perfect for her skin, she got her friends to try them and then set up as a professional.

Designing and creating her range of products requires careful and meticulous work but Peggy enjoys every moment.

INSPIRATION AND ART/DESIGNS

The packaging for her Lady Bee Cosmétiques range is environmentally friendly, recyclable and minimalist; the design is clean, elegant and features natural colours. Each product must meet three major criteria: it must deliver benefits, have an appealing texture and smell good.

Every encounter is a source of inspiration for Peggy. Everything starts with an idea which is transformed into a design for a beauty care "recipe".

