



# HADDA CREATION



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## • CRAFT/PROFESSION

Annie DIEMENE is a seamstress and dress designer. She always has a pot of dye to hand and dyes and assembles her fabrics by hand in her Koné workshop.



With her deft hands, she can create and produce an impressive number of garments, all beautifully finished and designed to suit a wide range of requirements.

## • BACKGROUND

In 1998, she set up her own business, named HADDA in honour of her mother, who taught her all her skills. Keen to promote New Caledonian handcrafted fashion, Annie attends many of the festivals held in the Pacific.



Eager to pass on her skills and knowledge, she runs regular sewing workshops in tribal villages and for groups of young women in the North Province.

## • INSPIRATION AND ART/DESIGNS



Annie's designs, inspired by local cultural tradition, feature colourful Melanesian garments for women and children.

From tunics to wedding dresses, her clothes embody the true spirit of community and festivity.