



FOLIE D'SAVON



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• CRAFT/PROFESSION

Chantal ROUAUD designs and crafts soaps using the traditional cold saponification method. She also makes delightful soap dishes to complement her finely crafted soaps.

“I absolutely adore imagining a design” says Chantal, “I make my own silicone moulds to create shapes and patterns.” Chantal is a dab hand at organising her days: she spends the morning making her soaps while the rest of the day, she is busy with labelling, packaging, creating new designs and communication to promote her work.

Her workshop is given over to soap, filled with herbs, powders, pigments, essential oils, fragrances, clays and much more... Not to mention all the natural oils and butters used as soap bases: olive oil, coconut oil, cocoa butter, ricin, argan, sunflower, rapeseed...

• BACKGROUND

Chantal's craft career began with her determination to find an alternative to chemically aggressive industrial soaps for her very dry and sensitive skin. She has loved making things with her hands since she was very small, and taught

herself skills such as painting, DIY and sewing... “Creating and designing soaps involves a lot of things I love doing: arithmetic and figures, creativity, crafting, textures, colours, packaging, photography, communication... I can use all my skills in the work I have chosen” she explains.

Trained as an accountant, Chantal honed her SAP software skills with a professional training program in France, working with renowned soapmakers, then going on to perfect her knowledge of cosmetics rules & regulations.

• INSPIRATION AND ART/DESIGNS

Chantal's creativity is very visual, “I am constantly looking for new shapes and carved bas-relief designs” she says. She creates her soaps like “little individual cakes” adorned with finely nuanced colours and details.

Chantal has drawn many new ideas from her travels; Burano lace work table mats, seen during her most recent trip to Italy, inspired a new design. “I always have an eye open for things I can mould, I look for themes and my imagination does the rest...” she explains.

