



CHEZ BRIGITTE

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• CRAFT/PROFESSION

Brigitte GOWEMEYHOU has worked as a seamstress for more than 30 years, based in the Nessakouya Tribe village in Houaïlou.

In her workshop, she creates designs with brightly coloured fabrics to delight her customers.

• BACKGROUND

Brigitte is self-taught and owes her present consummate mastery of sewing techniques to her own determination and efforts. Keen to pass on her skills and knowledge, she runs regular sewing workshops for women and teenage girls in the North Province.

Brigitte takes an active part in Women's Days and Melanesian festivals, demonstrating the skills and know-how of traditional seamstresses.

In 2018, she was awarded the title of Master Artisan by CMA-NC in recognition of her skill and expertise.

• INSPIRATION AND ART/DESIGNS

The tunics and dresses made by Brigitte are inspired by traditional Melanesian culture and combine bright colours with original designs.

Her outfits are embellished with stencilled motifs of New Caledonian flowers, traditional huts, rooftop totems and column pines.

Cotton voile and calico are decorated with coconut, mother-of-pearl and pearl buttons and other accessories, adding a distinctive flair to each outfit.