



BRAIDLY LILY

• CRAFT/PROFESSION

Aurélie PRINCE designs fashion accessories such as handbags and jewellery and also homeware items such as mirrors, hanging shelves and wall coverings and hangings created entirely using macramé patterns. Her boho-chic style features natural colours in warm tones.

Aurélie's creative designs begin with a sketch of the pattern to be used; she then patiently and meticulously works out the exact length of the macramé cords she will need. Once the shape of her design has been defined, she must add all the finishing touches, combing and brushing the cords to create perfect fringes.

• BACKGROUND

As a DIY addict, Aurélie first tried her hand at a variety of craft practices, including sewing, embroidery and weaving, before “falling in love with macramé and its endless possibilities”.

• INSPIRATION AND DESIGNS

Aurélie spent 3 years travelling the world and her designs all draw inspiration from the many places she visited.

As an activist committed to recycling and protecting our planet, Aurélie makes every effort to ensure her designs reflect her views, using only sustainable materials like environmentally friendly recycled cotton. Her cotton comes from textile factory fabric scraps which are sorted and shredded then spun back into yarns to make up reels of cotton.

“With every design, I'm still so amazed to be creating objects from a simple reel of cord, just by making knots”, she says.