

ALEX CREATION



• CRAFT/PROFESSION

Alexandre MEAUME designs costume jewellery and key holders made using wood, usually gaiac or driftwood, embedded in clear resin.

Once Alexandre has finished carving his designs, he plunges the results into a tray of resin. They are then left to dry and cut into the into dainty and delicate shapes he crafts into distinctive jewellery, taking great care to sand and polish each piece to achieve a lustrous finish. His pendants are mounted on waxed cotton cord. Alexandre creates designs perfect for both men and women.



• BACKGROUND

Alexandre taught himself the skills he needed for his first project - a table created from wood embedded in clear resin. He then turned his skills and inspiration to designing and crafting costume jewellery using the same techniques. *"I was determined to succeed, I learnt from my failures and I did lots of research online and in various forums"*, explains Alexandre. He was finally ready to launch his jewellery designs. He adds that once he was happy with the results, *"I decided to go into partnership with my brother and market my work"*.



• INSPIRATION AND ART/DESIGNS

Alexandre was born and grew up in New Caledonia. *"I've soaked up Oceanian art and culture since I was a kid and my designs evoke the blue of New Caledonia's lagoon. Combining resin and wood seemed a natural choice to me, the two materials complement each other perfectly"*.