



MOANA



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• CRAFT/PROFESSION

Édouard is an artisan specializing in the creation of ukuleles under the brand "MOANA." Working with simple tools such as a band saw and a sander, he prioritizes manual craftsmanship to shape each instrument. His minimalist approach to production reflects his commitment to quality and authenticity, creating unique ukuleles that blend aesthetics with sound.

BACKGROUND

Édouard has followed a unique path, deeply rooted in family tradition. He did not pursue formal training or obtain any diplomas in his field. Instead, he learned the art of ukulele making alongside his father from the age of 14. This transmission of family know-how fueled his passion for the instrument, making him a respected expert in his craft.

• INSPIRATIONS AND ART/DESIGNS

He draws his inspiration from local materials, particularly the woods available in our beautiful island. Although the selection is sometimes limited, he views these constraints as creative challenges, striving to maximize the potential of each piece of wood. He is also heavily influenced by the expectations of his clients, whom he places at the heart of his creative process. For Édouard, each ukulele must not only produce exceptional sound but also meet the aesthetic and functional needs of the musicians who will play it.