



# BEIJA FLOR NC

- **METIER**

Émeline is the passionate artisan behind the brand "Beija Flor," specialised in the creation of natural products. Her range includes organic cosmetics, hygiene products, as well as eco-friendly household cleaners, soaps, and candles. Using primarily plant-based raw materials such as essential oils, beeswax, and natural oils, Émeline transforms these ingredients into environmentally friendly and health-conscious products.

- **PARCOURS**

After earning a degree in geography and a master's in the promotion and mediation of natural and cultural heritage, Émeline turned to craftsmanship, driven by the urge to work with her hands, a deep passion for plants and a desire to preserve her island. In 2022, following a period in mainland France to enhance her skills, she returned to New Caledonia, ready to apply the new techniques she learned, particularly in soap making and distillation. Her commitment to environmental protection and love for nature are central to her professional journey.

- **INSPIRATION ET CREATION**

Émeline's inspiration comes directly from the natural richness of her surroundings. She prioritizes local raw materials for her creations but is not hesitant to source from mainland France when necessary. Her vision is to blend traditional and modern techniques to create products that respect biodiversity while offering exceptional quality.